Illegal Of The Day number 199.

I think most collectors have a "White Whale" they want for their collection. Some get it, some don't. My "White Whale" has arrived in Las Vegas and it's a beauty..

I'm not telling you where I got it, so don't ask. <g> To quote the "Godfather." I was made an offer, I could not refuse. <g>



Alexandria1att2

The Club Alexandria chips are the scarcest of the scarce when it comes to KY illegal chips. I only know of 3 collectors that has one and only 1 of them has all 3 known colors. There could be some I am not aware of. I know of one white chip that was sold and one blue chip that changed hands many years ago. I passed as in most cases when one shows, the lot follows. The Lookout House chips with the beacon is a good example of this. The first one sold went for over \$400. I wound up paying less than \$20 each for all colors that came out. The Club Alexandria chips did not comply with my theory. <g>

Any other KY collectors out there that has one, please post in this thread.

The Club Alexandria closed in 1954. As most of you know I was born and grew up in the Covington/Newport, KY area. I would have been 12 years old when it closed. I stepped into the Northern Kentucky illegal club world in 1961. I played poker in The Yorkshire and the Merchants Club with several of the illegal operators after the shut down in late 1961. To be honest, I never heard of the Club Alexandria until many years later.

Email to Jim Linduff and Roy Klein for info got results and scans.

From our *When Vice is King* in the education section on Preserving Gaming History. It was very near the entrance to the Beverly Hills... building still there. A classy joint. The chips are my most wanted by far of what I don't have. Larry (Trapp) has them. I can't understand why they haven't surfaced since this joint was not some bust out sewer. They had big time entertainment, good food, and a back room for gambling. I have a friend who was in there many times with his father.

The Dennert family is still around, but no one has found the chips. They owned Dennert Distribution, the Miller beer guys in Cincinnati until several years ago.

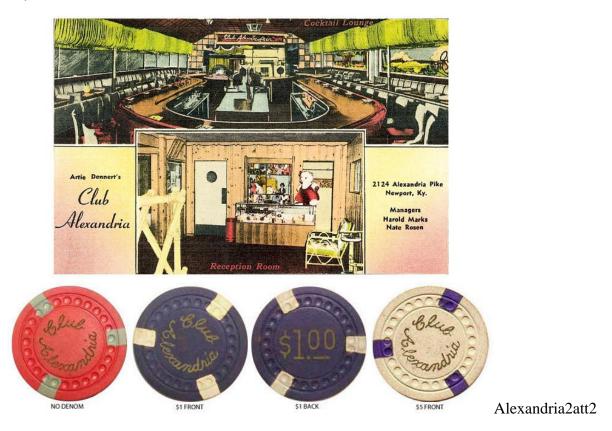
Club Alexandria, 2124 Monmouth Street

In 1949, Art Dennert opened this club which featured floor shows and a large circular bar. The building had previously housed several other clubs including the **Riviera Club** in 1947 and the **New Look Club** in 1948. The **New Look** featured female impersonators. Dennert, who had previously been involved in the **Flamingo** in Newport, ran the club until 1952 when he was killed in an auto crash. (Artie's car wreck was suspect.)

The building was sold to the Farr family in 1954 and converted to a trade mart. During its short history as **Club Alexandria**, gambling was conducted and chips from the club are among the most sought-after collectables in the Northern Kentucky area.

Link to Jim. Larry and Roy's articles on Preserving Gaming History. http://www.preservinggaminghistory.com/other.htm

Roy's note: It was also called Beck's Place in 1946.



I think the above set of 3 chips are from Larry Trapp's collection. Larry has a museum dedicated To N. KY. illegal joints in Newport. It is by far the largest collection of N. KY. illegal gaming items in the world. I highly recommend a visit if you are ever in the area.

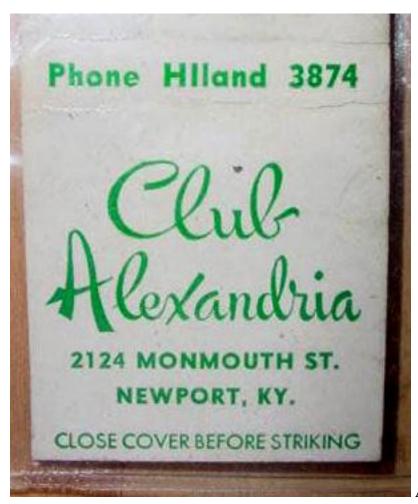


Alexandria3att2

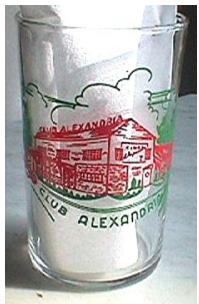
I've been in this building many times in the 1960's-70's. Never had a clue what it once was. My friend had a lawn mower store both retail and repair across the street from it.



Alexandria4att2



Alexandria5att2



Alexandria6att2



1946 phone book advertisement Beck's Supper Club.

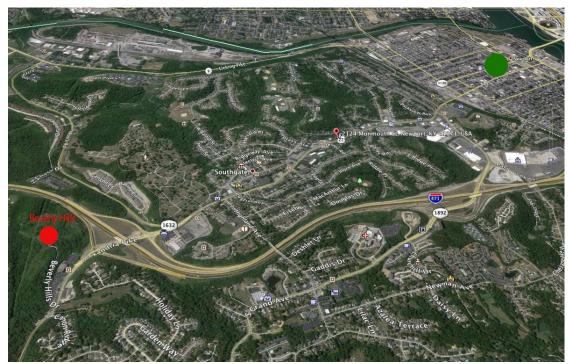


Alexandria7att2

1947 phone book for Riviera Club:

	Ritze Coffee House 339 Pike CovHE mick-8920 Ritz-Mont Restaurant 6123 Montgy JE ffrsn-9589 River Rd Sandwich Shop 3446 River rd	
od 5:30AM KI rby-9961 CH erry-9424 HE mick-9270 JE ffrsn-6933 Cov. HE mick-8841 HE mick-8706 Beer Until IAM HE mick-8801	Riviera Club The 2124 Alex Npt H1 land-3557 Roberts Frank 615 Berry Day HE mick-8942 Robinson G T 2368 Harris Nwd ME Irse-9514 Rock Bar Cafe 308 Elm Ldlw HE mick-9114 ROCK HAVEN FARM Specializing in CHICKEN and STEAK DINNERS WE CATER TO H land-3557 Schn Schn Schn Schn Schr Schr Schr Schr B HAlexandria8att2	2

My note: When it was the New Look Club in 1948, they had female impersonators. This was not the only Club in Newport that had them. After Screw Andrews died in 1973 the Sportsman Club was leased to female impersonators. They had some pretty lavish shows. The manager was a black dude that always dressed to the nines. He/she spent a fortune on his/her outfits. I met him/her through a deal I was working on and we became good friends. I always had a good table at any show I wanted to see. He/she was a hugger. <g> He/she always greeted you and said goodbye with a hug and a kiss on the cheek. I didn't mind except on days he/she did not shave, <g>



Alexandria9att2

The green dot on the right looks like it is about 7th and Monmouth, close to where the Glenn Rendezvous was. Going south there is a railroad under pass at 12th and Monmouth. After passing under it some people called it Monmouth St and some called it Alexandria Pike. The orange balloon with black dot is Club Alexandria. Further south is the red dot and Beverly Hills. Of course all those expressways was not there in 1949. <g>

Once you went under the 12th St railroad in effect you were leaving Newport and heading into Southgate. As you can see Newport was a small city that The Saturday Evening Post in 1961 described as a city of 35,000 people that had 151 gambling joints. <g>

At the top of the picture across the Licking river is Covington. The first road on the lower side of the Licking river is Licking Pike. If you draw a line from The Club Alexandria to Licking Pike, you will be standing in front of The Latin Quarter. The Hi De Ho would have been to the right down Licking Pike, closer to Newport.

Final note: Where are the Club Alexandria chips? Almost all of the chips used in the N. KY. illegal joints have hit the market. Why not the Club Alexandria chips?